

April 6, 2008

Fox Cities Triathlon Club Meeting Notes

Green Bay, Titledown Brewery

4:00 p.m.

The meeting was opened and led by Cheri Ellenbecker. This was the first time the Tri Club held the meeting in Green Bay. Approximately 50 members were at the meeting. This was such a huge success that future meetings will be planned in Green Bay.

Sole Burner 5K in Appleton – Pete Emerson talked about the Fox Tri Club team that has been formed. Registrations are still being accepted. Make sure you note that you are part of the Fox Tri Club Team. A tent will be set up at the race for a fox meeting place.

Fox Firecracker 5K – Rich Szemanski is looking for volunteers for the event. There are numerous committees that have been organized and additional members are needed. E-mail Kelly Janssen if interested in participating. We have a large amount of sponsors and this will be a huge fundraiser for the club. Sarah Novak and Lauren have been a big help in getting the sponsors and designing the brochure.

Kelly needs a lot of day-of-event volunteers for decorating, water stations, goody bag stuffing, distributing brochures, working corners, food tent, set up and tear down, finish line and awards. We are also providing apple pie at the finish line. Club members are requested to bring pies.

You may register for the Fox Firecracker 5K on HYPERLINK "<http://www.active.com>" www.active.com.

Bike Clinics - The Recyclist in Kaukauna is offering two bike maintenance clinics from 6-7 p.m. Check website for dates.

Appleton Group Rides - April 15 is the start of Tuesday club bike rides in Appleton. Check website for details and also to see if ride is cancelled.

Green Bay Group Rides - Erik Pless, Brian McWilliams and Alicia are organizing Thursday bike rides from Aurora Hospital in Green Bay. Rides will be starting within two to three weeks. Distance will be short to begin with and will extend as daylight extends. An all-club e-mail blast will be sent once final details are arranged.

Newbie Bike Rides – Rachel and Kelly will organize event for truly beginners. Mentors welcome to ride at newbie pace. Beginners will also learn about group riding etiquette.

Appleton Wednesday Night Runs – 6 p.m. on Wednesdays at the Ballard Park and Ride.

Green Bay Runs - Jackie Bushner is organizing shorter newbie-type runs. Group will leave the Fox Point Boat Launch (by Dairy Queen) in De Pere at 7:00 a.m. on Saturday mornings. Distances will be shorter and slower than already organized runs.

Running 101 Class - Pace Setters have agreed to do a Running 101 class on April 26 at the Downtown Appleton YMCA from 10 a.m. to Noon.

Thanks for Lee Simril, Tim Lahti and Jill Anderson for leading the recent swim sessions.

Group Swims - High Cliff group swims start on June 5. Check club website for details and cancellations.

Upcoming Events - Oshkosh ½ Marathon and 5K is April 12. Green Bay Marathon, ½ Marathon and 5K events on May 18. Pewaukee Tri is filling up fast.

Gloria West Updates

Friends of High Cliff dinner/auction on April 18 at 6 p.m. Raffle tickets for sale at meeting. This is their main fundraiser.

Looking for volunteers for upcoming Midwest Sports Events. See Kelly Janssen if interested in assisting. You will receive a discount to the event if you volunteer.

Filming for the Johnny Depp movie will occur on the same day as the Oshkosh ½ marathon. There are 13 bands and 10 water stations for the event.

“Race the Lake” event scheduled for Sunday, August 17, starting at 5:50 a.m. This is a chip timed bike race around Lake Winnebago. The race starts in Fond du Lac. There will be a 12.5 hour cut-off time. This is a draft legal/pace line legal event. There will also be a three-mile run after the bike race.

Alan Cherkasky Updates

Thanked everyone for attending the first-ever meeting in Green Bay.

Promoted “leisure wear” Fox Tri Club clothing for sale at meeting.

Bike race officials needed for Ironman Wisconsin. If interested, contact Alan. You need to have done one tri in the past. You get a special line for sign up for the IM the next day.

Promoted club fundraising event at UNOs in Appleton on June 17. Twenty percent of the bill goes back to the club. Check website for coupons.

Thank you to Gary Yuoso for providing firecracker cheese at the finish line for the Fox Firecracker 5K. Thanks also to Midwest Sports Events for providing timing equipment for event.

Sister Madonna, the famous 70+ old nun that competes at IM Hawaii, will be our guest speaker in December or January.

Door County Tri Club Event on July 20 – Peter Victor talked about the Great Escape.

Friends and family invited to social event. There will be a beach outing, cookout, hotel accommodations. Check the website for details. Only cost for the event is to provide a dish to pass for the group cookout.

Headsweats – Group was polled for interest. They will cost about \$18. Approved.

Sue Pierson – The group wished Sue good luck at the U.S. Women’s Olympic Trials at the Boston Marathon.

Tri Club Golf Outing – Cheri Ellenbecker is organizing the upcoming event. Event will be held on September 13 at Irish Waters in Freedom. Cost is \$60 per person and is a scramble. There will be secret events at different holes. This will be a fundraising event for the club. Cheri needs help getting donations for the raffle. She also needs help at certain holes.

Bracelets – Taking votes for different messages to include on a club bracelet. Go to site to place your vote. Mary Beth will pursue obtaining bracelets if there is enough interest.

Club Guest Speakers were race directors Gloria West and Sean Ryan.

Gloria and Sean gave a personal history of why they started in the race directing profession. They discussed the inception of event ideas.

Marketing and promotion of events. The heart of any event is what makes it unique and how are you going to promote it. What is message you want to convey to participants.

Operations is a huge issue. There are so many uncontrolled variables for any event. Race directors rely on calculations/projections for most events.

Budget – administration and overhead, marketing and operational execution.

Open discussion of questions was held.

Respectfully submitted,

Jeanie Ackley